

GUEST LECTURE – International Business Management

Technical Innovation determines the economy

- not vice versa!



Christiane graduated with a diploma degree in Communication Management at the University of Applied Sciences Osnabrück, Germany, topic “Public Opinion Towards Foreign Company Ownership In The United States” in the field of public affairs. Her cooperation partner therefore was Lufthansa Aviation Group New York, USA. In affiliation with her studies, she obtained the NESE certification at the Harvard Extension Program Boston, USA.

Over the years Christiane gained extensive working experience in the industry and received awards from re-known competitions, such as the

Berlin district authority in creating an image campaign to reinforce the business location Friedrichshain Kreuzberg. She took roles, such as Head of Corporate Communications and Business Development.

Christiane is now the co-founder and idea accelerator at 3D-MODEL, an international company, focused on technology innovations such as Additive Manufacturing and Metrology. She impresses with great knowledge and experience in Additive Manufacturing/3d printing, such as the identification of built parts, processes, manufacturing methods, market overview, commencing with international partnerships around the globe. Additionally, to her time at 3D-MODEL, Christiane lectures and teaches at different Universities and Schools about Additive Manufacturing.

CONTENT

- Additive Manufacturing history & milestones
- Various AM technologies
- Market insights and applications
- 3D printing process and model creation
- Future outlook

CONTACT

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